

EVELINE CHARLES

2006 GLOBAL SALON ENTREPRENEUR OF THE YEAR



Eveline Charles of **EvelineCharles Salons & Spas** was awarded Global Salon Business Awards® 2006 Salon Entrepreneur of the Year for Canada in Barcelona, Spain, earlier this month. This is the 2nd time **Eveline Charles** has been granted this award, with her 1st win in 2004. This prestigious honor was presented during the Global Salon Business Forum and Awards Ceremony, where nearly 700 industry professionals representing over 21 countries attended.

Eveline Charles was recognized for outstanding excellence in three categories: **Salon Leadership** (entrepreneurial spirit, team philosophy), **Client Philosophy & Marketing** (customer service programs, advertising/marketing/PR, and community outreach) and **Business Management** (financial management & profitability, future growth plans).

Receiving the Global Salon Business Award has offered many long term and far-reaching benefits to our company; distinguished our professional reputation, provided client validation and trust in our business, uplifted employee moral and pride, and is a point of difference in recruitment.

Eveline Charles, president, Eveline Charles Salons & Spas

EvelineCharles Salons & Spas can be found in 7 locations in Alberta and British Columbia including: South Granville in Vancouver, Edmonton City Centre, Southgate Mall and West Edmonton Mall in Edmonton, Alberta and Chinook Centre, Market Mall and Southcentre in Calgary, Alberta.

For location addresses and hours, please visit www.evelinecharles.com

For further information, digital images or products please contact:

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