



The EvelineCharles Academy Celebrates Its First Successful Year

Vancouver, BC: EvelineCharles (EC) Academy is proud to announce their 1 year Anniversary on November 1st, 2006. In this first year of enrollment, the EC Academy has completed 4 full sessions with graduates in both Cosmetology (hair) and Esthetics.

With over 30 years in the industry and 8 successful locations in Western Canada, Eveline Charles wanted to go a step further; along side of her locations, Charles built the EC Academy to provide a place for creative people to train in the beauty industry.

I could not be more thrilled with the success of our Academy. My goal for the Academy is to educate business minded industry leaders and train skilled service providers. Within our first year, we've graduated students and sent them out on a rewarding career.
Eveline Charles, President, EvelineCharles Salons & Spas

This teaching facility is unique to Alberta as it not only trains students on technical skills; it also provides Pacific Institute Professional Development and Northern Alberta Institute of Technology (NAIT) partnered business courses. Upon graduation, students gain 5 of the 10 certificate courses toward their NAIT Business Management Certificate.

During the program, students are privy to the business practices that make the EvelineCharles brand superior in the areas of operational practices, product development, marketing and promotions, customer services and retail sales strategies which are taught by EvelineCharles staff members; Practical application of their skills are fine tuned during appointments with clients at the Academy. EC students offer a variety of hair and esthetic services which are only available by appointment from Tuesday to Saturday. For menu prices and booking information, please visit www.ecacademy.com

After their training, EC Academy graduates are armed with technically advanced business focused skills for a successful career in the beauty industry. Out of the 4 graduating sessions the Academy is celebrating a 100% graduation rate and highly successful job placement.

The EvelineCharles Academy is located in Edmonton's City Centre Mall on the 3rd Floor. For more information on the EC Academy, please visit www.ecacademy.com.

Eveline Charles founded EvelineCharles Salons & Spas in 1984 with a single location in Edmonton Alberta. Armed with both passion and determination, Charles has now grown her empire to include 8 locations in Western Canada, the EvelineCharles Academy and 10 signature private label product lines.

EvelineCharles Salons and Spas has been recognized with several awards including Global Salon Entrepreneur of the Year 2004 and 2006, Consumers Choice for Salon and Spa (5 years running), and International Day Spa of the Year by Spa Management Magazine.

For further information, digital images or products please contact:

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